



The Kansas River Valley Triathlon Club is a not-for-profit social organization created in 2005. Our vision:

- Encourage and educate all members through training activities, coached programs and seminars, helping build confidence and team spirit in a welcoming and supportive environment.
- Provide a forum for a diverse group of athletes to socialize and network.
- To continue to grow our Club's local triathlon, Mudwater Triathlon and Duathlon, and giving our members pride and ownership of their own club's race with opportunities to participate or volunteer.

Benefits to Our Sponsors:

(We think you'll see why sponsorship can be a good investment for you.)

Paying it Forward. Your sponsorship will provide a value to the club members, which will come as direct sales to you.

Advertising your name and logo. Your name and logo are displayed on the club banner, the club website, and other publications.

Sharing your offers. Your promotional offers may be shared with our KRVTC members via email, Facebook, and our website.

On-site Host. You may host or make a brief presentation at KRVTC meeting or activity at your location, to promote your business, increasing your visibility.

Shop Local. The KRVTC will encourage its members to shop local from our sponsors.

Referrals. Word of mouth promotion of your business by KRVTC members!

Picture Perfect. A framed "Thank You" KRVTC photo.

Last but not least. A KRVTC membership for you.

Here's what you will receive as a KRVTC sponsor:

Gold Sponsor: \$300

- Company/Business logo on the following:
 1. KRVTC website (ksrvtc.com)
 2. KRVTC banner
 3. Other publications, where appropriate
- Once a month we will highlight your business on our Facebook page either sharing something you ask us to promote, or we will create our own post highlighting something unique about your business.
- Once a month KRVTC will forward your promotional information via email to our members.
- Opportunity to host a KRVTC meeting or function at your store, office, or place of business, and present to KRVTC members.
- Two complementary KRVTC memberships.

Silver Sponsor: \$150

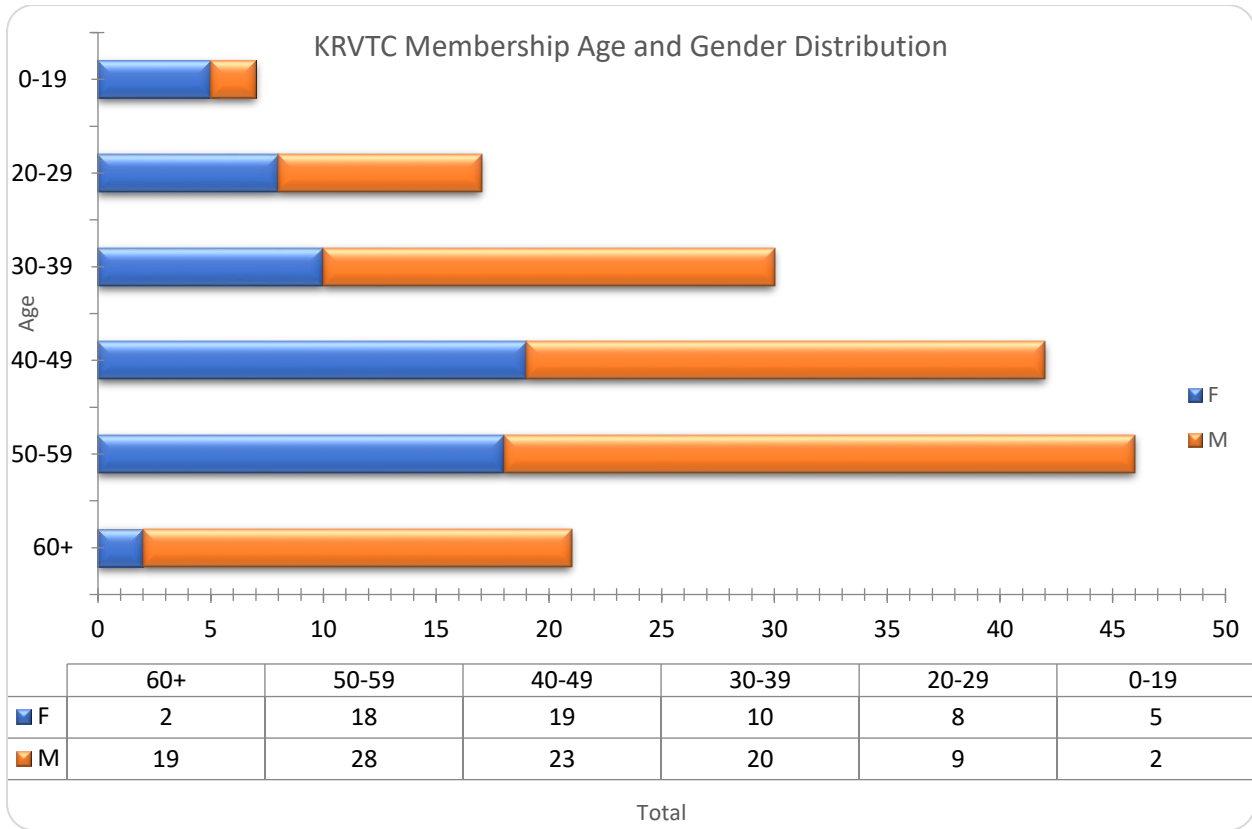
- Company/Business logo on the following:
 1. KRVTC website
 2. KRVTC banner
 3. Any other publications, where appropriate
- Opportunity to make a brief presentation to KRVTC members at a monthly meeting
- One complementary KRVTC membership

KRVTC Activities:

- KRVTC sponsored events (typically 12/yr)
- Display KRVTC Banner at a minimum of five local/regional events pertaining to the multisport disciplines – triathlons, runs, rides, etc...
- Sponsor the YMCA's Indoor Triathlon Series
- Compete in the USA Triathlon KRVTC National Championship
- Compete in the USA Triathlon National Challenge Competition
- Organize and host our own triathlon/duathlon/aquabike event: Mudwater
- Host organized training activities for KRVTC members, including:
 1. Open water swimming
 2. Speedy transitions
 3. Group training rides
 4. Bike time trials
 5. Track workouts

A Breakdown of Our Membership:

As of January 1, 2019:



Thank You for Considering Sponsorship!

We encourage our KRVTC members to support our sponsors, but if you are a retailer, we would encourage you to offer discounts to KRVTC members as an added incentive to steer business to you. In order for us to be able to include your company/business name and/or logo on our printed material, we request that sponsorship be confirmed and paid for by **March 31, 2021**.

Please email a copy of your company's logo (vector format preferred) to: information@ksrvtc.com. Please mail the attached sponsor form and check to:

Kansas River Valley Triathlon Club
 Amber Whittaker-Smith – Treasurer
 1143 S 199th St W
 Goddard, KS 67052

Thanks for your support!!!

Sincerely,
The 2020 KRVTC Officers

Heidi Coble, President
heidicoble@gmail.com

Amber Whittaker-Smith, VP Treasurer
krvtc.treasurer@gmail.com

Doni Perry, VP Marketing
doniperry15@yahoo.com

Fred Kreiman, VP Recruiting
fkreiman@live.com

Brenda Blazer, VP Secretary
blazer@mcos.com

Adam Henning, VP Training
henning18@cox.net

Jason Howard, VP Race Coordinator
jahow1031@gmail.com

Kansas River Valley Triathlon Club 2021 Sponsorship Agreement

Amount of Sponsorship (*circle one*) _____ Silver \$150 / _____ Gold \$300

Company/Business Name _____

Address, City, State, Zip _____

Name of Authorized Contact Person _____

Phone # _____ FAX # _____

Email Address: _____

Name and Contact Information for Complementary Membership (s): _____

May KRVTC place membership forms/business cards at your business? **Y/N**

Describe any other benefits you would like to offer Club Members (*attach other sheets if necessary*):

Please read carefully before signing acknowledgement, waiver and release from liability (AWRL)

I waive, release and discharge from any and all claims, losses or liabilities the following persons or entities: KANSAS RIVER VALLEY TRIATHLON CLUB, ITS MEMBERS AND EXECUTIVE COMMITTEE, SPONSORS, RACE DIRECTORS, EVENT PRODUCERS AND VOLUNTEERS, EVEN IF SUCH CLAIMS, LOSSES, OR LIABILITIES ARE CAUSED BY THE NEGLIGENT ACTS OR OMISSIONS OF THE PERSONS. THE INDIVIDUALS AND / OR RACE PARTICIPANTS ASSUME ANY AND ALL OTHER RISKS associated with participating in Kansas River Valley Triathlon Club's sanctioned events including, but not limited to, falls, contact and/or effects with other participants, effects of weather including heat and/or humidity, defective equipment, the condition of the roads, water hazards, contact with other swimmers or boats and any hazard that may be posed by spectators or volunteers. THE SPONSOR SHALL BE IDEMNIFIED AND HELD HARMLESS by the persons or entities mentioned above from any and all claims made or liabilities assessed against them as a result of: (i) KRV Tri Club actions, or inactions; (ii) the actions, inactions, or negligence of others including those parties hereby indemnified; (iii) the conditions of the facilities, equipment or areas where the event or activity is being conducted; or (iv) any other harm caused by occurrence related to a Kansas River Valley Triathlon Club's event.

Signature of Proprietor or Duly Authorized Representative