



## Sponsor Application

The Kansas River Valley Triathlon Club, chartered in November 2005, is a rapidly growing organization. We offer a supportive and learning environment for multi-sport athletes of all skill levels and abilities. Our members range from novices to winners of local races and Hawaii (World Championships) Ironman finishers. We accept sponsorships as a way to help our members and to direct sales to your business.

### Mission Statement

- *To promote the sport of triathlon in Central and Southern Kansas by encouraging, mentoring, and supporting triathletes of all levels and abilities.*
- *To encourage participation in multi-discipline sports such as triathlon and duathlon as a means of achieving personal growth and maintaining a healthy lifestyle.*
- *To develop the sport of triathlon for people of all ages and skill levels in the Southern Kansas region, as a way to promote physical fitness, develop self-confidence, and foster a sense of individual accomplishment.*
- *Providing local and regional race information, club sponsor discounts, USAT membership discounts, and race apparel discounts for team members.*
- *To utilize the sport of triathlon and commitment of triathlon club members to support the local community and make it a better, safer and healthier place to live.*

### Levels of Sponsorship

We have two levels of sponsorship. The reciprocal advertising benefits both you and our club.

**\$150** - Company/Business logo (smaller size) on the club website ([www.ksrvtc.com](http://www.ksrvtc.com)), banner, membership cards, and any other publications when appropriate.

**\$300** - Company/Business logo (larger size) on the club website ([www.ksrvtc.com](http://www.ksrvtc.com)), banner, membership cards, club T-shirt, and any other publications when appropriate.

We plan to be present at a minimum of five local/regional events pertaining to the multi-sport disciplines (runs, bike rides, triathlons, etc.) during the course of the season, where the banner will be displayed. In addition, members will be wearing the club T-shirt countless times throughout the year.

We encourage our club members to support our sponsors, but if you are a retailer, we would encourage you to offer discounts to club members as an added incentive to steer business to you.

In order that we may include your company/business name and/or logo on our printed material and apparel, we request that sponsorship be confirmed by March 31, 2007.

Please e-mail a copy of your company's logo (vector format preferred, but can use jpg) to [information@ksrvtc.com](mailto:information@ksrvtc.com). Please mail the attached sponsor form and check to:

**Tom Trusdale**  
**Kansas River Valley Triathlon Club**  
**408 Back Bay Blvd.**  
**Wichita, KS 67203**

**Thanks in Advance for your Support!**

## Kansas River Valley Triathlon Club Sponsor Application - 2009

Amount of Sponsorship (*circle one*)           \$150 /           \$300          

Company/Business Name \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

Written Name of Authorized Contact Person \_\_\_\_\_

Phone # \_\_\_\_\_ FAX # \_\_\_\_\_

Email Address: \_\_\_\_\_

Would you allow the Club to place Membership Forms/business cards at your business? \_\_\_\_\_

**Describe any other benefits you would like to offer to Members of the club** (*attach other sheets if necessary*):

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**Please read carefully before signing acknowledgement, waiver and release from liability (AWRL)**

I waive, release and discharge from any and all claims, losses or liabilities the following persons or entities: KANSAS RIVER VALLEY TRIATHLON CLUB, ITS MEMBERS AND BOARD OF DIRECTORS, SPONSORS, RACE DIRECTORS, EVENT PRODUCERS AND VOLUNTEERS, EVEN IF SUCH CLAIMS, LOSSES, OR LIABILITIES ARE CAUSED BY THE NEGLIGENT ACTS OR OMISSIONS OF THE PERSONS. THE INDIVIDUALS AND / OR RACE PARTICIPANTS ASSUME ANY AND ALL OTHER RISKS associated with participating in Kansas River Valley Triathlon Clubs sanctioned events including, but not limited to, falls, contact and/or effects with other participants, effects of weather including heat and/or humidity, defective equipment, the condition of the roads, water hazards, contact with other swimmers or boats and any hazard that may be posed by spectators or volunteers. THE SPONSOR SHALL BE IDEMNIFIED AND HELD HARMLESS by the persons or entities mentioned above in paragraph (b) from any and all claims made or liabilities assessed against them as a result of: (I) KRVTTC actions, or inactions; (ii) the action's inaction's or negligence of others including those parties hereby indemnified; (iii) the conditions of the facilities, equipment or areas where the event or activity is being conducted; or (iv) any other harm caused by occurrence related to a Kansas River Valley Triathlon Clubs event.

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Signature of Proprietor or Duly Authorized Representative

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Date